

Studio

A tour of my studio designed for food and product photography



Tel: 02-6246087 / ricojosephotography.com

Studio Time



wood surfaces



stone surfaces



napkins, towels

dinnerware



table linens



references



Welcome to my studio -- a 100 sq.m. facility designed and equipped specially for food and product photography. We have a kitchen that's adequate for food styling preparations. We have a collection of plates, glasses, bowls, utensils, salt and pepper shakers and other table props to add variety to your layouts. We have placemats, napkins, table linens of different colors and textures. We have wood panels and wood planks of varied colors and finishes for casual and rustic table settings. We have, concrete, natural stones (white marble, travertines, slates) and synthetic tiles too-- stuff that would be too heavy for your stylist to bring to the set. We are always adding to our collection of props too. So if you're looking to come up with a menu or book with varied looks and set-ups, then this is the place. Even if you hired a food and prop stylist, they can only bring so much to the set and even they would welcome the options my studio brings to the table. And if you can't afford a prop stylist or if you want to save on renting a kitchen/studio, then lucky you.. you're getting them for the price of hiring this photographer.

We pride our studio as being dedicated to food photography foremost. That's why we continuously beef up our props and backgrounds while keeping up with current trends in food/prop styling. From marble to concrete, to distressed painted panels, to linens, we've got different table and wall backgrounds to set the look and feel of each layout. Plates, bowls, glasses, cups, saucers, flatware, chopping boards, salt and pepper shakers etc. - we've got them in different colors and shapes to complement and enhance any dish. We've got the table set. You just bring the food.

Table is Set



VINTAGE PROPS

Look through the leading food magazines and you will see how the trend for food styling has gone rustic. Think old barn-wood used as tabletops, chipping paint backgrounds, and patina-clad metal trays, pots and pans and other kitchen implements that would look more at home in a museum. Everything old is cool again and I'm loving it. The fun is in the hunt. Now I have more reasons to visit the thrift stores than to just look for old records and novelties. Can't wait to use these babies for the right food shoot.



Bet you haven't seen one before. It's an egg stand with a sand timer. You dip the eggs in boiling water and pull them out when the timer is done.



Hand mixers from circa 50s and 60s.



They don't make measuring cups like they used to.





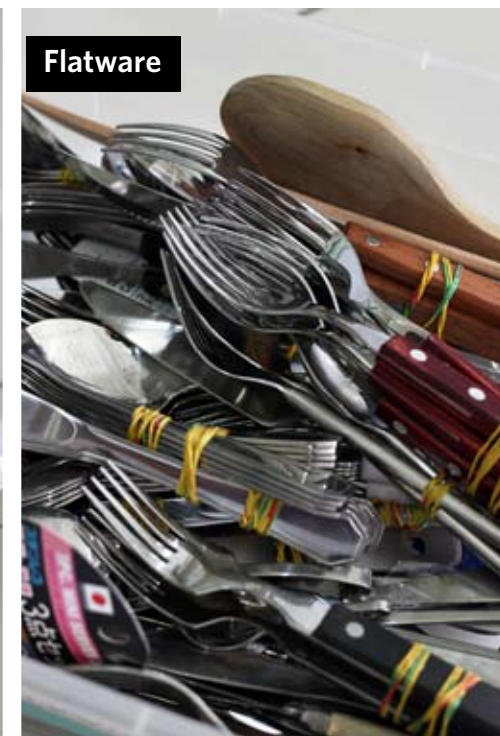
handpicked plates from all over



plates and bowls arranged by color



Linens, napkins and towels



Flatware



plates, bowls

We've got the right stuff...

We've set up our studio to be specially equipped for food photography and we've got the stuff to prove it. We've got white plates and colored ones, in different shapes and sizes. We've got table props: new and vintage scoured from malls and thrift shops. We've got backgrounds: stone, concrete, wood planks, and painted panels. We've got linens, placemats, napkins. We've got stuff you need to create the perfect table setting for your food photography requirements. And we're continually adding more stuff. So next time you need food photography, bring it here. We've got it covered.



Vintage metalware



White bowls and cups



Salt and pepper shakers



Wooden props/ cutting boards



Painted wood planks



marble, tiles and painted panels



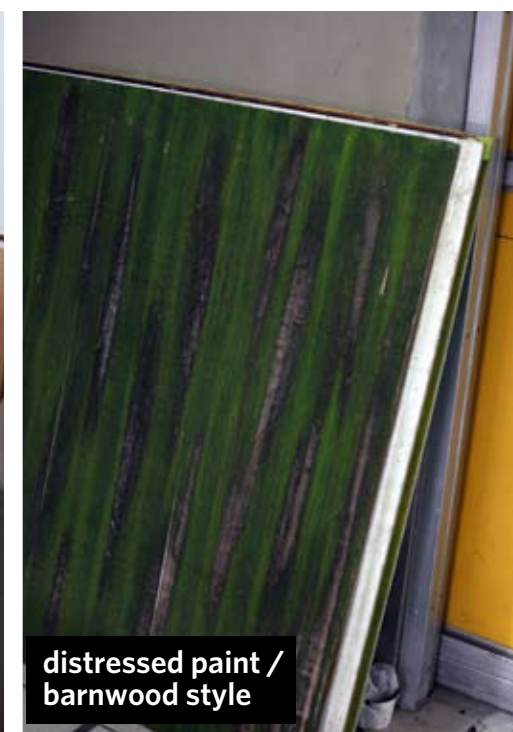
more painted panels



and some more



Narra and veneer panels



distressed paint / barnwood style

My gear and workflow.

Great FOOD PHOTOGRAPHY starts with the right equipment and techniques.

IPS MONITOR

A well calibrated IPS (in-plane switching) screen is essential to creating images with accurate colors and spot on exposure.



COLOR CHECKER CHART

After setting white balance with the grey card, the captured raw images run through a raw converter using the dng profile created using the color checker...no shortcuts to achieving consistent and accurate color.



TILT-SHIFT LENS

For creative focusing techniques and maximizing depth of field.

FULL FRAME CAMERA

For the best image quality that pops out on paper or on billboards.

WIRELESS TRANSMITTER

Wirelessly transmits images to a computer to check for lighting, focus and composition minus the hassle and tangle of wired-tethered shooting.

DIGITAL FOCUS RAIL

For images that require maximum depth of field, a focusing rail is employed, taking multiple shots with different planes of focus then combining the images in the computer to produce images with impossible depth of field.

